



TE346
Engenharia Elétrica
e Sociedade
 Prof. Ewaldo Luiz M. Mehl




Do transistor ao
microprocessador
[2.ª Parte]

1

O Nascimento dos Circuitos Integrados

- **1947:** Bardeen, Brattain & Shockley inventam o transistor no *Bell Labs*
- **1953:** Shockley solicita uma licença do *Bell Labs* para atuar como professor visitante no *CalTech* California Institute of Technology, Pasadena, CA
- **1956:** Shockley sai do Bell Labs e funda a empresa *Shockley Semiconductor Laboratory* em Mountain View, CA, EUA



Nobel Prize Winner Shockley Hires Young Minds to Perfect His Invention

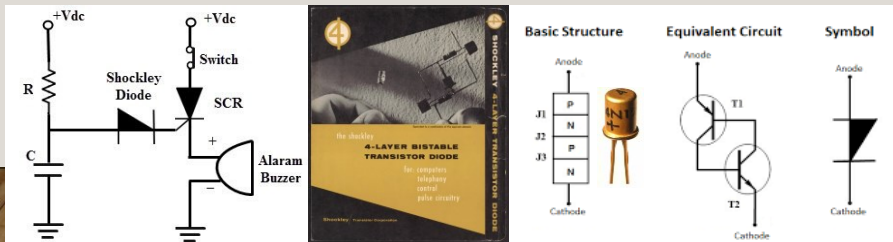
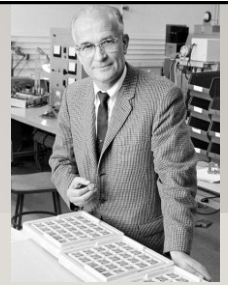


Dr. William Shockley, Nobel Prize winner, is seen here with some of the young minds he hired to perfect his invention of the transistor. Dr. Shockley, electrical engineer at the Stanford University, has won the Nobel Prize in physics. Dr. Shockley and his colleagues share no other prizes. The award is the highest scientific prize in the world. Dr. Shockley and his colleagues share no other prizes. The award is the highest scientific prize in the world. Dr. Shockley and his colleagues share no other prizes. The award is the highest scientific prize in the world.

2

William Shockley (1947-1989)

- 1947: Invenção do transistor, no *Bell Labs*
- 30 de junho de 1948: *Bell Labs* anuncia publicamente a invenção do transistor
- 1951-1952: Constantes atritos de Shockley com a Diretoria do *Bell Labs*
- 1953: Shockley solicita uma licença do *Bel Labs* para assumir a função de professor visitante no *CalTec*
- 1954: Shockley pede divórcio da esposa Jean Bailey, com quem tinha se casado em 1933 (3 filhos)
- 1955: Shockley casa-se com Emmy Lanning
- 1955: Em parceria com Arnold Orville Beckman, ex-professor da *CalTech* e dono da *Beckman Instruments*, Shockley propõe fundar uma fábrica de semicondutores e sugere como local a cidade de **Palo Alto**, onde passou a infância e estava morando na ocasião. O investimento de Beckman é de 1 milhão de dólares.
- 1956: o *Shockley Semiconductor Laboratory* começa a funcionar em Mountain View, CA, como uma divisão da *Beckman Instruments*, em um antigo restaurante. Os primeiros empregados foram recrutados por meio de anúncios em jornais de Nova York e palestras dadas por Shockley em universidades e na *American Physical Society*. Shockley tem grandes esperanças no sucesso do diodo de 4 camadas (PNPN), que ficou conhecido como **diodo Shokley**.



3

- Logo no início das atividades do *Shockley Semiconductor Laboratory* fica evidenciada a falta de habilidade administrativa de Shockley e repetidas atitudes paranoicas (gravar todos os telefonemas, mandar espionar os funcionários, proibir conversas entre funcionário, negar-se a revelar detalhes importantes dos projetos...)
- Em novembro de 1956 o Prêmio Nobel de Física foi anunciado para Shockley, Bardeen & Brattain. Em 10 de dezembro o Prêmio Nobel é entregue em Estocolmo; logo em seguida Shockley inicia uma *turnée* de palestras e praticamente abandona a empresa
- 1957: em março, Eugene Kleiner viaja para NY, sem que Shockley saiba, em busca de investidores para uma nova empresa de semicondutores. O pai de Kleiner consegue que uma carta chegue aos investidores Arthur Rock e Alfred Coyle (*Hayden, Stone & Co.*) descrevendo a nova empresa.
- Em maio Gordon Moore conversa com Beckman sugerindo que Shockley seja afastado da direção da empresa e assuma o trabalho de professor na *CalTec full time*; Beckman não aceita a sugestão.
- Em junho Rock e Coyle se reúnem em um hotel em San Francisco com Julius Blank, Victor Grinich, Jean Hoerni, Eugene Kleiner, Jay Last, Gordon Moore & Sheldon Roberts. Robert Noyce a princípio diz que não vai à reunião mas acaba comparecendo. Rock e Coyle comprometem-se com o grupo a achar investidores para uma nova empresa de semicondutores e fica acertado que esta futura empresa será localizada na Califórnia.
- Em agosto Rock e Coyle tem um encontro com Sherman Fairchild (*Fairchild Camera*) onde discutem a ideia de Kleiner. Fairchild mostra-se favorável a investir US\$ 1,38 milhões em uma nova empresa, já que tinha informações da perspectiva de grandes contratos militares de equipamentos eletrônicos para a fabricação de mísseis balísticos de longo alcance e de projetos para a NASA.
- Em 18 de setembro os 8 pedem demissão do *Shockley Lab*. O escritório temporário da nova empresa (ainda sem nome) passa a ser a garagem de Victor Grinick. A partir de novembro, mudam-se para um escritório alugado em Palo Alto, a 12 quadras de distância do *Shockley Lab*.
- A saída repentina de 8 importantes funcionários da *Shokley Lab* e a proximidade geográfica da nova empresa por eles fundada irrita extremamente William Shockley.



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FAIRCHILD SEMICONDUCTOR

- **Nov. 1957:** Fundação da divisão *Fairchild Semiconductor*, subsidiária da *Fairchild Camera Corporation*
- **Shockley: *The Traitorous Eight*** - Robert Noyce, Julius Blank, Victor Grinich, Jean Hoerni, Eugene Kleiner, Jay Last, Gordon Moore & Sheldon Roberts

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Tom Perkins

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SYNOPSIS®
TELEDYNE TECHNOLOGIES INCORPORATED

Sheldon Roberts Eugene Kleiner Victor Grinich Jay Last

Julius Blank Robert Noyce Gordon Moore Jean Hoerni

W Metal 1, Al+Cu BPSG P-Well N-Well P-type Epitaxy Silicon P-Wafer

intersil®

apple

THE TRAITOROUS EIGHT

intel

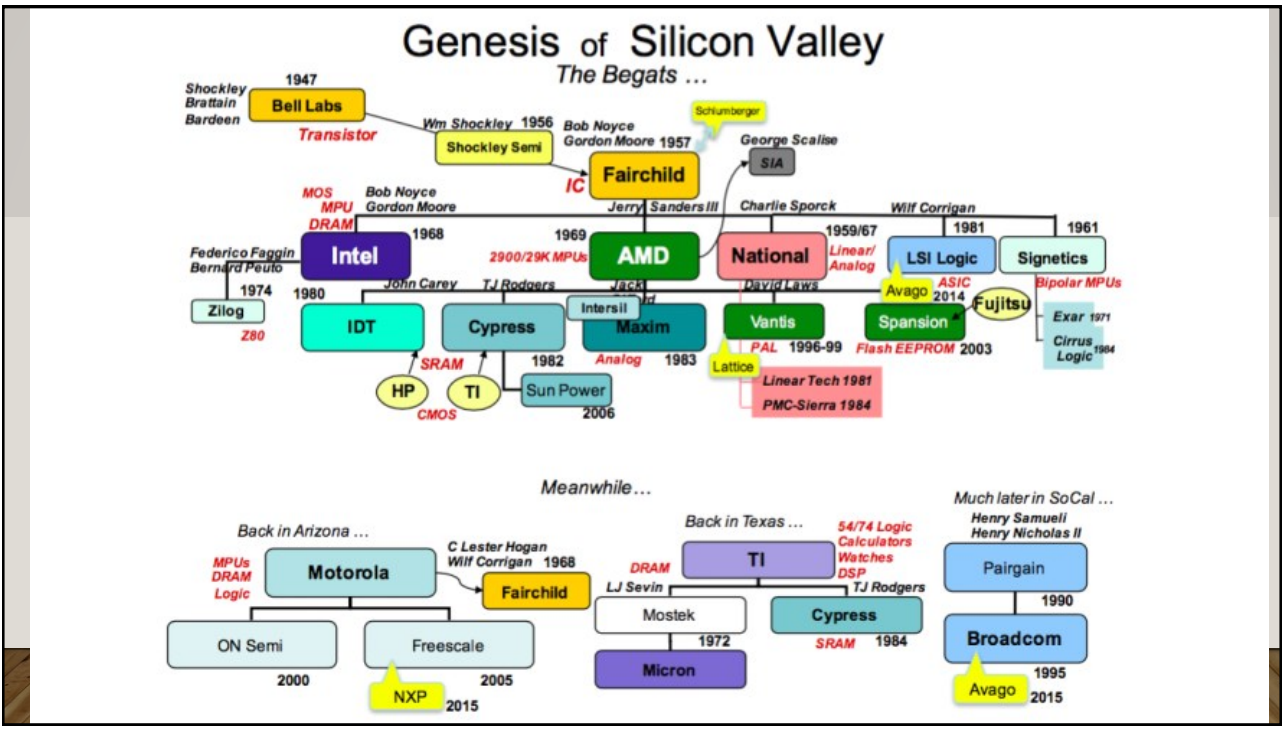
Arthur Rock

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O local onde funcionou originalmente a empresa *Shockley Semiconductor Laboratory* (391 San Antonio Road, Mountain View, California) é atualmente um centro comercial. Na calçada em frente ao edifício está representado um “circuito oscilador” com um “transistor” 2N696 e dois “diodos-Shockley” (diodos de 4 camadas – PNPN). Há também no local uma fonte com uma escultura metálica representado o cristal do Silício.

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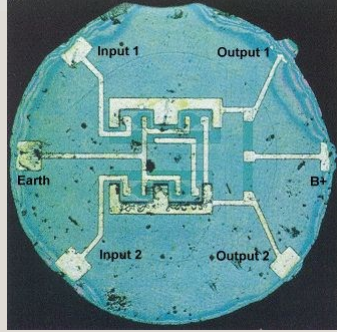


1958: Jean Hoerni: método epitaxial para fabricação de transistores

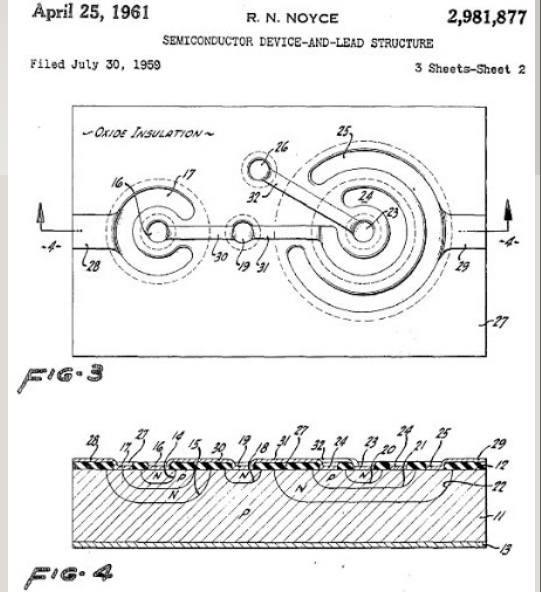
1959: Robert Noyce: circuitos integrados em Si



Robert "Bob" Noyce



1959: Primeiro CI Fairchild com 4 transistores



- 1968: Robert Noyce & Gordon Moore: saem da Fairchild e fundam a Intel. Andrew Grove (András Gróf), Diretor de Engenharia da Fairchild, junta-se a eles após alguns dias.

Início da Intel: fabricação de memórias e **design house** de circuitos integrados

- 1969: Federico Faggin na Fairchild desenvolve o MOSFET (transistor metal-óxido-semicondutor com terminal de gate isolado)



Faggin



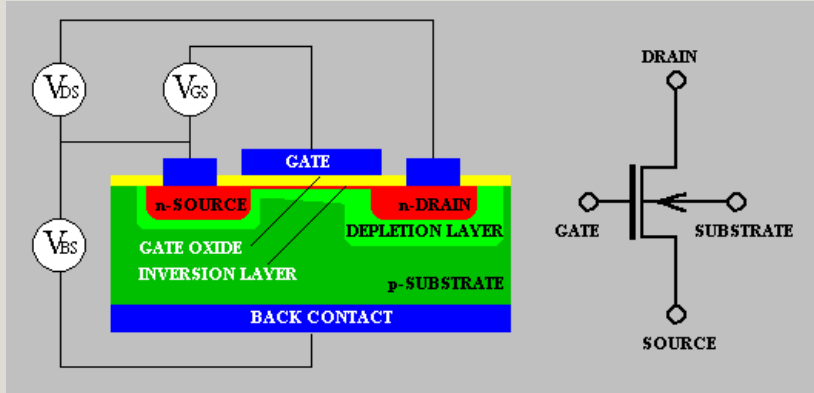
- 1970: Faggin passa a trabalhar na Intel
- 1970: Faggin, Marcian "Ted" Hoff & Stanley Mazor: projeto de CIs para a ETI Busicom Nippon Calculator Co. + Masatoshi Shima, Engenheiro da Busicom que juntou-se à equipe da Intel nos EUA



© 2015 Kevin Vartanian

MOSFET

- Transistores Bipolares (PNP & NPN): Controle através da CORRENTE DE BASE
- MOSFET - Faggin, 1969: Controle através da TENSÃO DE GATE
Pequena corrente → Baixas perdas!

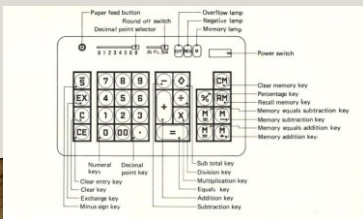


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Intel: Projeto para ETI Busicom

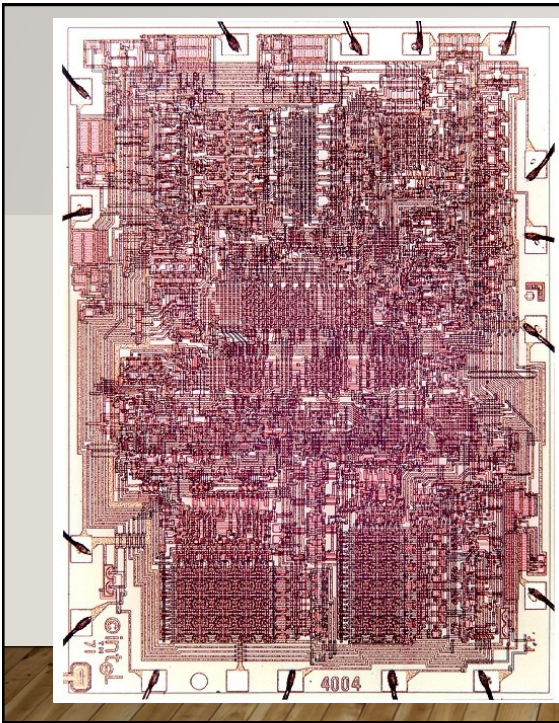
- 1970: Projeto Original de Masatoshi Shima: 12 Circuitos Integrados
- Proposta de Faggin, Hoff e Mazor: 4 Circuitos Integrados

- 1ª chip set Intel
- 4001 (2k ROM)
- 4002 (320-bit RAM)
- 4003 (10-bit I/O shift-register)
- 4004 (CPU 4 bits)



1971: Busicom 141PF
US\$ 2 k

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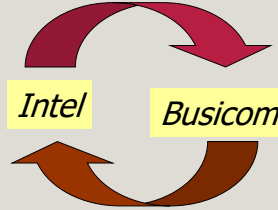
4004

2108 Transistores (Hoff)
 2300 Transistores (Faggin) gate de 10 μm
 f = 108 kHz (*)

• Projeto Intel: US\$ 60 k



Federico Faggin com o protótipo da calculadora Busicom 141-PF. Este protótipo estava no Japão e foi apresentado a Faggin pelo Presidente da Busicom, Yoshio Kojima. Atualmente está no Computer History Museum, em Mountain View, EUA



(*) Versões posteriores chegaram a 740 kHz

intel MCS-4 MICRO COMPUTER SET

NOVEMBER 1971

- Microprogrammable General Purpose Computer Set
- 4-Bit Parallel CPU With 45 Instructions
- Instruction Set Includes Conditional Branching, Jump to Subroutine and Indirect Fetching
- Binary and Decimal Arithmetic Modes
- Addition of Two 8-Digit Numbers in 850 Microseconds
- 2-Phase Dynamic Operation

- 10.8 Microsecond Instruction Cycle
- Easy Expansion—One CPU can Directly Drive up to 32,768 Bits of ROM and up to 5120 Bits of RAM
- Unlimited Number of Output Lines
- Single Power Supply Operation (V_{DD} = -15 Volts)
- Packaged in 16-Pin Dual In-Line Configuration

The MCS-4 is a microprogrammable computer set designed for applications such as test systems, peripherals, terminals, billing machines, measuring systems, numeric and process control. The 4004 CPU, 4003 SR, and 4002 RAM are standard building blocks. The 4001 ROM contains the custom microprogram and is implemented using a metal mask according to customer specifications.

MCS-4 systems interface easily with switches, keyboards, displays, teletypewriters, printers, readers, A-D converters and other popular peripherals.

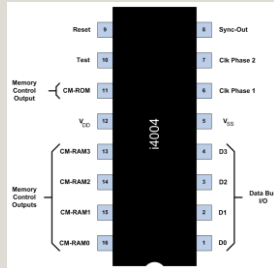
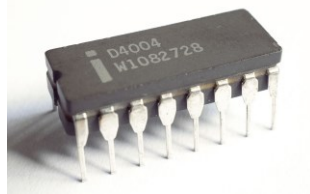
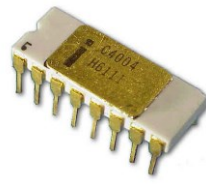
A system built with the MCS-4 micro computer set can have up to 4K x 8 bit ROM words, 1280 x 4 bit RAM characters and 128 I/O lines without requiring any interface logic. By adding a few simple gates the MCS-4 can have up to 48 RAM and ROM packages in any combination, and 192 I/O lines. The minimum system configuration consists of one CPU and one 256 x 8 bit ROM.

The MCS-4 has a very powerful instruction set that allows both binary and decimal arithmetic. It includes conditional branching, jump to subroutine, and provides for the efficient use of ROM look-up tables by indirect fetching.

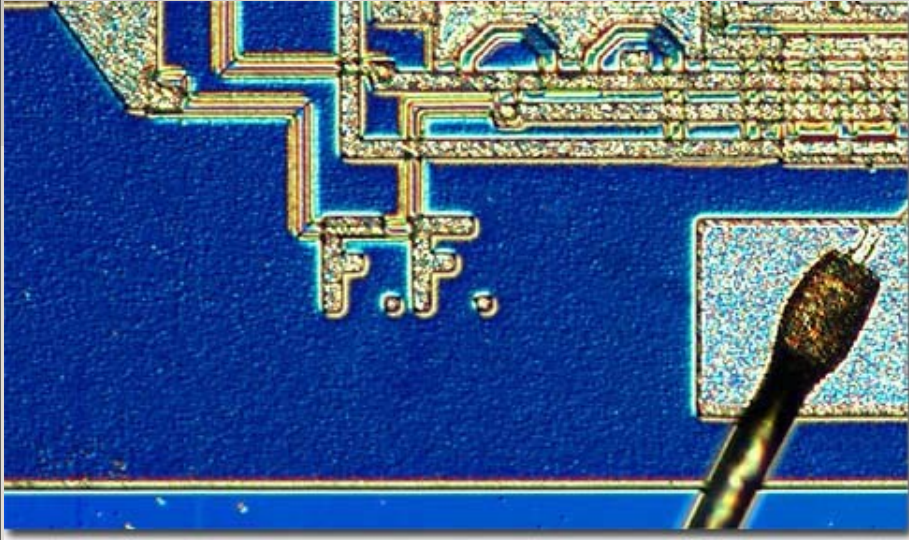
The Intel MCS-4 micro computer set (4001/2/3/4) is fabricated with Silicon Gate Technology. This low threshold technology allows the design and production of higher performance MOS circuits and provides a higher functional density on a monolithic chip.

4004

• Disponível comercialmente a partir de 15-nov.1971



Chip Art



FF = Federico Faggin

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4004

Intel 4004 Microprocessor 35th Anniversary (2006)
Ted Hoff & Federico Faggin (& Masatoshi Shima)
<https://youtu.be/j00AULJLCNo>



1946: ENIAC

=



1971: Intel 4004


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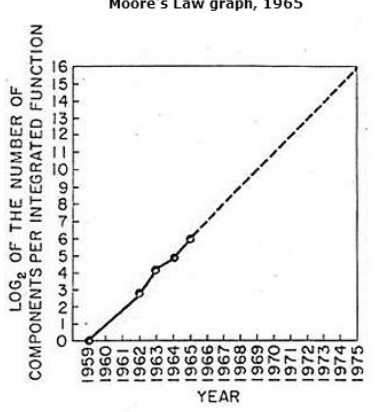
Lei de Moore

19-Maio 1965: Gordon E. Moore:

artigo na revista *Electronics* → Constatou que o número de transistores em um circuito integrado de alta complexidade vinha dobrando a cada dois anos.

Previu que este ritmo de crescimento continuaria a ser observado nos anos subsequentes (previsão CONFIRMADA!)





Moore's Law graph, 1965

LOG₂ OF THE NUMBER OF COMPONENTS PER INTEGRATED FUNCTION

YEAR

The experts look ahead

Cramming more components onto integrated circuits

With unit cost falling as the number of components per circuit rises, by 1975 economics may dictate squeezing as many as 65,000 components on a single silicon chip

By Gordon E. Moore
Director, Research and Development Laboratories, Fairchild Semiconductor
Division of Fairchild Camera and Instrument Corp.

The future of integrated electronics is the future of electronics itself. The advantages of integration will bring about a proliferation of electronics, making the system size many times smaller. Integrated circuits will lead to such wonders as lower consumption of at least tenfold compared to a control computer—computer controls for automobiles, and general portable, communications equipment. The electronic systems made only a display to be feasible today.

For the higher potential lies in the production of large systems. In telephone communications, integrated circuits in digital fibers will separate channels in multiple equipment. Integrated circuits will also attack telephone circuits and general data processing.

Components will be more plentiful, and will be expected to complete fifteen years. For example, numerous built-in integrated electronics may be distributed throughout the machine instead of being concentrated in a central unit. In addition, the improved reliability made possible by integrated circuits will allow the construction of large processing units. Machines similar to those in existence today will be built at lower costs and with faster turn-around.

Present and future

By integrated electronics, I mean all the various techniques which are related to an semiconductor today as well as any additional ones that result in electronic functions required to the user as tradable units. These techniques were first investigated in the late 1950's. The object was to minimize electronic equipment by making an increasingly complex electronic function in smaller space with maximum rugged, lowest operating method, including microassembly techniques for individual components, thin-film processes, and semiconductor integrated circuits.

Each approach involved quality and control of each process in changing time scales. Most researchers before the war of the future to be multiplication of the various approaches.

The advantages of semiconductor integrated electronics are already being reported throughout the world. This is done by applying such disciplines as active semiconductor solutions. These are including a following: broad open flow of an industry application techniques for the attachment of active semiconductor devices to the package. This strategy.

Both approaches have worked well and are being used in equipment today.

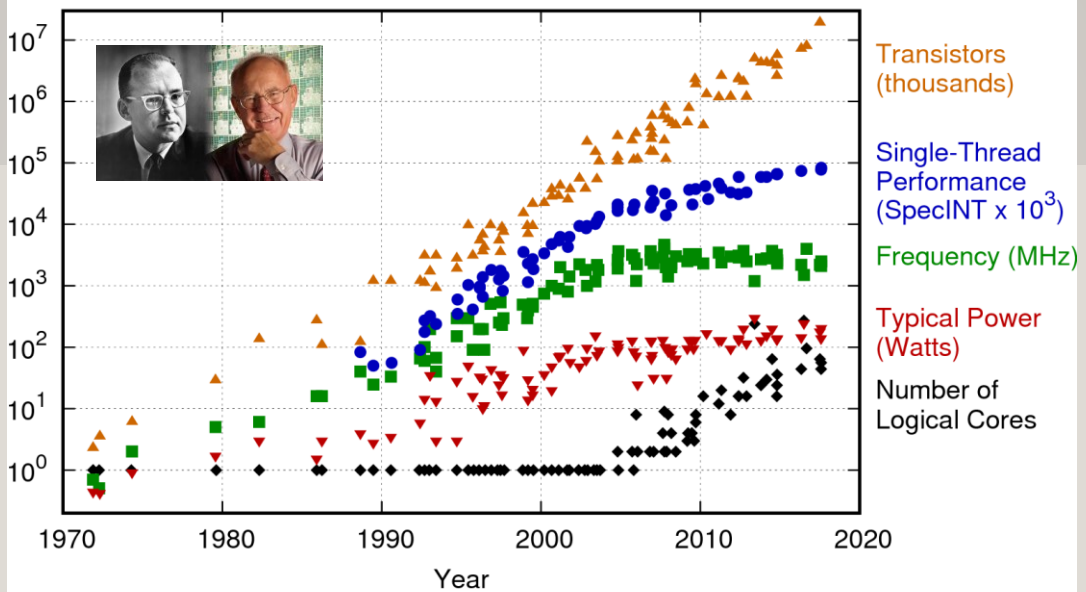
The author
Dr. Gordon E. Moore is one of the world's leading experts in the semiconductor field. He is currently Professor of Electrical Engineering at the University of California at Santa Barbara, California.

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Electronics, April 19, 1965

Gordon Moore
Entrevista em 2008:
<https://youtu.be/gtclzokagAw>

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Lei de Moore



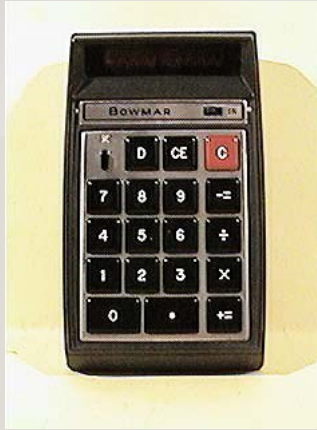
Original data up to the year 2010 collected and plotted by M. Horowitz, F. Labonte, O. Shacham, K. Olukotun, L. Hammond, and C. Batten
New plot and data collected for 2010-2017 by K. Rupp

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Aplicações de Microprocessadores



Calculadora eletrônica Sharp CS-10A, de 1964, ainda não possuía um microprocessador e o circuito eletrônico usava 530 transistores de germânio e 2300 diodos.
 Peso: 25 kg
 Preço: 535.000 ¥
 (aprox. 1450 US\$, na época)



A primeira calculadora eletrônica portátil, a Bowmar 901B, de 1971



A Datamath de 1971, a primeira calculadora eletrônica produzida pela Texas Instruments



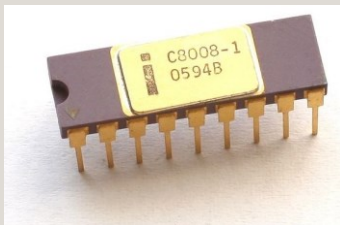
Calculadora HP-35 de 1972, a primeira calculadora eletrônica com funções científicas

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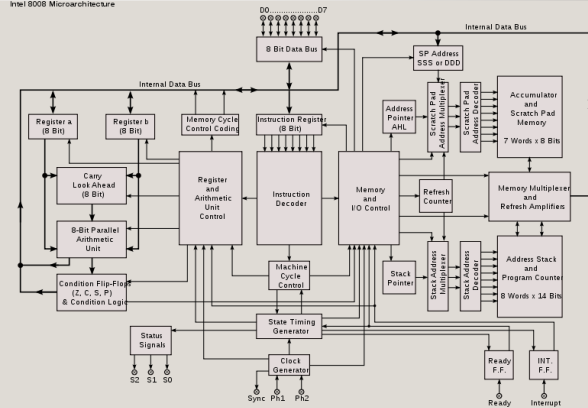
8008

1972: **Frederico Faggin, Ted Hoff e Hal Feeny (INTEL)**
 microcontrolador de 8 bits, sucessor do 4004

Principal problema: o encapsulamento de 18 pinos tornava necessário muitos circuitos auxiliares



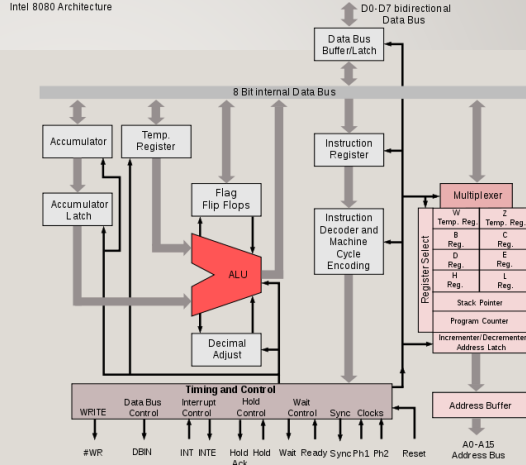
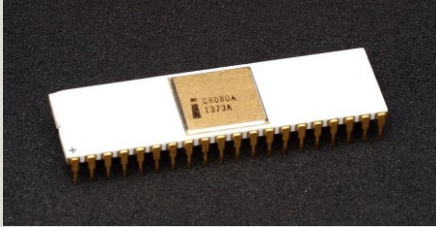
Intel 8008 Microarchitecture



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8080

1974: **Frederico Faggin e Masatoshi Shima (ex-Busicom)**
 microcontrolador de 8 bits, versão “melhorada” do 8008



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Microprocessador Intel 8080



8080 AMD



8080 Mitsubishi



8080 NEC



8080 Texas Instruments



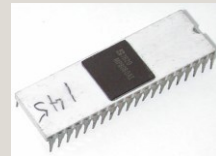
8080 National



8080 Siemens



8080 Toshiba



8080 Signetics

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Microprocessador Intel 8080



Os fundadores da INTEL, da esquerda da direita - Andy Grove, Robert Noyce e Gordon Moore, fotografados em 1978 sobre um fofolito do microprocessador 8080



Microprocessador Intel Core i9 - 12ª geração (2022)

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Microprocessador Intel 8080

- **Henry Edward (Ed) Roberts:** MITS (Micro Instrumentation Telemetry Systems) – fábrica de calculadoras
- **Les Salomon:** Revista *Popular Electronics*

Popular Electronics
Jan, 1975
"kit" do ALTAIR 8800
Microprocessador 8080
US\$ 439.00

The cover of the January 1975 issue of Popular Electronics magazine. The title 'Popular Electronics' is prominently displayed in a blue serif font, with the subtitle 'WORLD'S LARGEST-SELLING ELECTRONICS MAGAZINE - JANUARY 1975 / 75¢' below it. The main headline reads 'PROJECT BREAKTHROUGH! World's First Minicomputer Kit to Rival Commercial Models... "ALTAIR 8800" SAVE OVER \$1000'. A photograph of the ALTAIR 8800 minicomputer is shown below the headline. Under the heading 'ALSO IN THIS ISSUE:', there are three bullet points: 'An Under-\$90 Scientific Calculator Project', 'CCD's—TV Camera Tube Successor?', and 'Thyristor-Controlled Photoflashers'. At the bottom, under 'TEST REPORTS:', there is a list of products: Technics 200 Speaker System, Pioneer RT-1011 Open-Reel Recorder, Tram Diamond-40 CB AM Transceiver, Edmund Scientific "Kirlian" Photo Kit, and Hewlett-Packard 5381 Frequency Counter.

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MITS

BUILDING YOUR OWN COMPUTER WON'T BE A PIECE OF CAKE.
(But, we'll make it a rewarding experience.)

Chances are you won't be able to assemble the Altair 8800 Computer in an hour or two. But, that's only because the Altair is a real, full-blown computer. It's not a demonstration kit.

The Altair Computer is fast, powerful, and flexible. Its basic instruction cycle time is 2 microseconds. It can directly address 256 input and 256 output devices and up to 65,000 words of memory.

Thanks to basic orientation and wide selection of interface cards the Altair 8800 requires almost no design changes to connect with most external devices. Up to 15 additional cards can be added inside the main case.

The Altair Computer kit is about as difficult to assemble as a desktop calculator. If you can handle a soldering iron and follow simple instructions, you can build a computer.

You see, at MITS we want your experience with our kits to be rewarding. That's why we take such pains to write an accurate, straight-forward assembly manual. One that you follow step-by-step. (We leave nothing to the imagination.)

Some electronic kit companies are experts at cutting the corners. They promise you the sky and deliver a box full of surplus parts and a few pages of faded instructions run off on their copying machine.

We're experts at not cutting the corners. Our Altair Computer has been designed for both the hobby and the industrial market. It has to be constructed of the finest, quality parts. And it is.

That's why we give you double-sided boards, gold-plated connectors, a 10 Amp power supply (enough to power 15 additional cards), toggle switches and an all aluminum case complete with sub-panel and detachable dress panel.

That's why we give you three manuals (Assembly, Operator's and Trouble-shooting), a hard-copy, 3 ring binder plus an Assembly Hints manual.

But our computer and we'll automatically make you a member of the Altair Users Group. You'll have access to a whole range of custom software designed exclusively for the Altair 8800.

We're quite serious about making computer power available to you at a price you can afford.

BASIC ALTAIR AND OPTIONS

The basic Altair 8800 Computer includes the CPU, front panel control board, front panel lights and switches, power supply and expander board (with room for 3 extra cards) all enclosed in a handsome, aluminum case.

Options now available include 4K dynamic memory cards, 1K static memory cards, parallel I/O cards, three serial I/O cards (TTY, RS232, and TTY), octal to binary computer terminal, 32 character alpha-numeric display terminal, ASCII keyboard, audio-tape interface, floppy disc system, and expander cards.

Altair 8800



Henry Edward (Ed) Roberts



PRICES: Altair Computer Kit with complete assembly instructions \$439.00
Assembled Altair Computer \$621.00
 1,000 word static memory cards \$176.00 kit
 4,000 word dynamic memory card \$264.00 kit
 & \$338.00 assembled.

NOTE: Altair Computers come with complete documentation and operating instructions. Altair customers receive software and general computer information through free membership to the Altair User's Club. Software now available requires a resident assembler, system monitor, text editor, and Basic Compiler.
 Prices and specifications subject to change without notice. Warranty, voidable in parts for kits and in store on parts and labor for assembled units.

MITS-6328 Linn N.E., Albuquerque, N.M., 87108, 505/265-7553

MAIL THIS COUPON TODAY!

Enclosed is a check for \$_____

or Bank American # _____

or Master Charge # _____

Credit Card Expiration Date _____

ALTAIR 8800 Kit Assembled

Include \$4.00 for Postage and Handling

Please send free Altair System Catalogue

NAME _____

ADDRESS _____

City _____ State & Zip _____

MITS-6328 Linn, N.E. Albuquerque, New Mexico 87108
 505/265-7553

MITS, N.Y.C.



the altair system

the altair system

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Microprocessador Intel 8080



ALTAIR 8800 Microprocessador Intel 8080 US\$ 439

- Previsão inicial: 400 / ano
- 1ª semana: 800 pedidos
- Total de ALTAIR vendidos: 50 mil em 2 anos



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Microprocessador Intel 8080

ALTAIR 8800
Microprocessador 8080



Steve. ————— 2/12/75

AMATEUR COMPUTER USERS GROUP
HOMEBREW COMPUTER CLUB . . . you name it.

Are you building your own computer? Terminal? T V Typewriter?
I/O device? or some other digital black-magic box?
Or are you buying time on a time-sharing service?

If so, you might like to come to a gathering of people with like-minded
interests. Exchange information, swap ideas, talk shop, help work on
a project, whatever . . .

We are getting together Wednesday nite, March 5th, 7 pm at the home
of Gordon French 614 18th Ave., Menlo Park (near Marsh Road).

If you can't make it this time, drop us a card for the next meeting.
Hope you can come. See ya there. *And Steve*
There will be other Altair builders there.



The Homebrew Computer Club was the
highlight of my life. I was too shy to ever
talk in the club meeting, but the way
that I could communicate sometimes
was by doing good designs. I was very
skilled at a certain type of circuit design.

— Steve Wozniak —

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ALTAIR 8800



Paul Allen & Bill Gates
1975

- Teclado de máquina de teletipo (TTY)
- Leitora de fita de papel
- Terminal de Vídeo:
TV adaptado
- Interpretador BASIC:
Paul Allen & Bill Gates foram contratados pela MITS
para desenvolverem um compilador BASIC, facilitando
a programação dos ALTAIR 8800 (futura Microsoft)
- **Steve Wozniak** montou diversos Altair para colegas
e projetou uma placa de circuito impresso alternativa
baseada no circuito do ALTAIR 8800 (futura Apple)

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Altair 8800

Dr. Henry Edwards Roberts, the designer of the Altair 8800, died of pneumonia on April 1, 2010 at age 68, according to media reports. Roberts was the founder of Micro Instrumentation and Telemetry Systems and inventor of the Altair 8800, widely credited as the world's first personal computer. It was featured on the cover of Popular Electronics in 1975, when Paul Allen and Bill Gates contacted Roberts and offered to write software for the machine. Gates and Allen worked with MITS in Albuquerque, New Mexico, and started Microsoft.

In 1977, Roberts sold MITS and retired to Georgia where he studied medicine and became a small-town doctor.

In a joint statement, Microsoft co-founders Bill Gates and Paul G. Allen highlighted that Roberts was "truly a pioneer in the personal computer revolution and didn't always get the recognition he deserved."

They added: "Ed was willing to take a chance on us — two young guys interested in computers long before they were commonplace — and we have always been grateful to him. The day our first untested software worked on his Altair was the start of a lot of great things. We will always have many fond memories of working with Ed in Albuquerque, in the MITS office right on Route 66, where so many exciting things happened that none of us could have imagined back then."



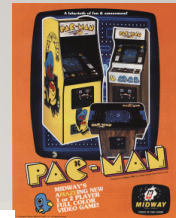
AP / LEAH THOMPSON

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Z80 (1976)

Frederico Faggin
Masatoshi Shima

Zilog
Z80



4004

8008

8080

8088



30

The Battle of the 80's

Think of your next microcomputer as a weapon against horrendous inefficiencies, outrageous costs and antiquated speeds. We invite you to peruse this chart.

Features	8080A	Z80-CPU	Features	8080A	Z80-CPU
Power Supplies	+5,-5,-12	+5	Instructions	78	158*
Clock	26-12MHz	16.5MHz	OP Codes	244	696
Standard Clock Speed	500 ns	400 ns	Addressing Modes	7	11
Interface	Requires 8028A & 8224	Requires no other logic or address decoders. Dynamic RAM Refresh	Working Registers	8	17
Interrupt	1 mode	3 modes up to 64 hz	Throughput	Up to 5 times greater than the 8080A	
Non-maskable interrupt	No	Yes	Program Memory	Generally 50% less	
			Including all of the 8080A's instructions.		



Announcing Zilog Z80 microcomputer products. With the next generation, the battle is joined.

The Z80: A new generation LSI component set including CPU and I/O Controllers.
The Z80: Full software support with emphasis on high-level languages.
The Z80: A floppy disc-based development system with advanced real-time debug and structural emulation capabilities.
The Z80: Multiple sourcing available now.

Your ammunition: A chip off a new block.



A single chip, 8-channel processor arms you with a super set of 158 instructions that include all of the 8080A's 78 instructions with total software compatibility. The new instructions include L, R and RLD operations. And that means less programming time, less paper and less cost.
And you'll be in command of powerful operations: Memory-to-memory or memory-to-I/O block transfers and searches, block arithmetic, 8 bytes of rotates and shifts, bit manipulation and a dozen of addressing modes. Along with this army you'll also get a standard instruction speed of 1.6 us and all Z80 circuits require only a single 5V power supply and a single phase 0V clock. And you should know that a family of Z80 programmable circuits allow for direct interface to a wide range of both parallel and serial interface peripherals and even dynamic memories without other external logic.
With these features, the Z80-CPU generally requires approximately 15% less memory space for program storage.

yet provides up to 500% more throughput than the 8080A. Powerful ammunition at a surprisingly low cost and ready for immediate shipment.

Mighty weapons against an entrenched enemy: The Z80 development system.

You'll be equipped with performance and versatility unmatched by any other microcomputer development system in the field. Thanks to a floppy disc operating system in alliance with a sophisticated Real-Time Debug Module.

The Zilog battalion includes:

- Z80-CPU Card
- 8K Bytes of RAM Memory, expandable to 60K Bytes
- 4K Bytes of ROM RAM Monitor software
- Real-Time Debug Module and In-Circuit Emulation Module
- Dual Floppy Disc System
- Optional I/O Ports for other High-Speed Peripherals are also available.
- Complete Software Package including Z80 Assembler, Editor, Disc Operating System, File Maintenance and Debug.

Standby: Software support.

All this is supported by a contingent of software including resident microcomputer software, time sharing programs, databases and high-level languages such as PL/Z.

Standby: User support.

Zilog conducts a wide range of strategic meetings and design-oriented workshops to provide the know-how required to implement the Z80 Microcomputer Product line into your design. All hardware, software and the development system are thoroughly explained with "hands-on" experience in the classroom. Your Zilog representative can provide you with further details on our user support program.



Reinforcements: A Reserve of technological innovations.

The Zilog Z80 brings to the battlefield new levels of performance and ease of programming not available in second generation systems. And while all the others busy themselves with overtaking the Z80, we're busy on the next generation—continuing to demonstrate our pledge to stay a generation ahead. The Z80's troops are the specialists who were directly responsible for the development of the most successful first and second generation microprocessors. Nowhere in the field is there a corps of seasoned veterans with such a distinguished record of victory. Signal us for help. We'll dispatch appropriate assistance.



1975: MOS Technology 6502 Microprocessor

1976: Steve Jobs & Steve Wozniak:

APPLE

Apple Introduces the First Low Cost Microcomputer System with a Video Terminal and 8K Bytes of RAM on a Single PC Card.

The Apple Computer: A truly complete microcomputer system on a single PC board. Based on the MOS Technology 6502 microprocessor, the Apple also has a built-in video terminal and a keyboard for use with the board itself. With the addition of a keyboard and video monitor, you'll have an extremely powerful computer system that can be used for anything from developing programs to playing games or running BASIC. Combining the computer, video terminal and dynamic memory on a single PC card results in a large, more reliable and board-size than the Apple computer board itself. Instead of board-size, it's essentially "board-free" and you can be working within minutes. At 666.66 (including 8K bytes RAM) it opens many new possibilities for users and systems manufacturers.

You Don't Need an Expensive Telescope. Using the built-in video terminal and keyboard interface, you avoid all the expense, noise and maintenance associated with a teletype. And the Apple video terminal is six times faster than a teletype, which means more throughput of the keyboard. The Apple console directly fits a video monitor on a standard TV with an impedance 80 ohm impedance and displays 24 characters per line with automatic scrolling. The video display section contains its own 8K bytes of memory, so all the RAM memory is available for user programs. And low

cost. That's 8K bytes on-board RAM in 8K bytes, the equivalent of 28-280K.
A Single Cassette Board That Works! Unlike many other cassette boards on the marketplace, ours works every time. It plugs directly into the cassette connector on the main board and needs only 2" of wall. And it's in a very fast 1500 bit per second, you can read or write 4K bytes in about 20 seconds. All things in done in software, which results in crystal-controlled accuracy and uniformity from unit to unit.
Unlike some other cassette interfaces which require an expensive tape recorder, the Apple Cassette interface works reliably with almost any audio-grade cassette recorder.
Software: A tape of APPLE BASIC is included free with the Cassette Interface. Apple Basic features immediate error messages and fast execution, and lets you program in a higher level language immediately and without additional cost. Also available now are a complete assortment of user games, with many software packages, including a menu assembler for file work. And since our philosophy is to provide software for our machines free at minimal cost, you won't be continually paying for access to the growing software library.
The Apple Computer is stock of almost all major computer stores. If your local computer store doesn't carry our products, encourage them or write us directly. Dealer inquiries

8K Bytes RAM in 8K Chips! The Apple Computer uses the new 8K bit 6502 dynamic memory chips. They're faster and take 1/4 the space and power of even the low power 2048 bit memory chip that everyone else uses. That means 8K bytes in 8K bytes chips. It also means we have 20 times power supplies. The system is fully expandable to 64K bytes of RAM. It can run both the address and data buses, receive synch and all timing signals. All dynamic memory refreshing for both on and off board memory is done automatically. Also, the Apple Computer can be upgraded to use the 8K chips when they become available.

Byte into an Apple \$666.66* (includes 8K Bytes RAM)



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OCTOBER 1976



1977: **APPLE II** US\$1,298.00



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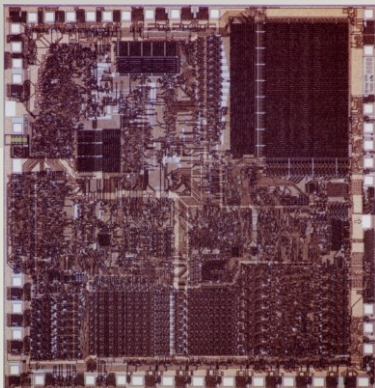
Clear the tables of the 1970s. Bring in the 80's with the most powerful, versatile, and fun computer yet. The new Apple II home computer is here. It's ready to work, play and grow with you. The new Apple II home computer is here. It's ready to work, play and grow with you.

Apple II is available in several configurations: Apple II Plus, Apple II X, and Apple IIe. Each configuration offers different levels of performance and features. The Apple II Plus includes a built-in disk drive and a color monitor. The Apple II X includes a built-in disk drive and a color monitor. The Apple IIe includes a built-in disk drive and a color monitor.

apple computer inc.

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1981: IBM-PC



A primeira ideia da IBM era usar o Processador 8086 da Intel. Chegou a ser cogitado também o Zilog Z80 e o Motorola 68000 e até o MOS Technology 6502 (usado pela Apple). Mas na negociação final a Intel tinha interesse em promover as vendas do recém-projetado 8088 e ofereceu o 8088 para a IBM por um preço mais baixo que o 8086.

1981: lançamento do primeiro IBM-PC, usando processador INTEL 8088



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